



Lucyna Bogusz
Sales, Marketing & Business Development

Lucyna Bogusz is Head of Sales, Marketing & Business Development of CA Auto Bank starting from January 2024.

Lucyna Bogusz started her career in 1997 in Fiat Auto Poland, in Sales. Then, she continued her professional path in an international environment moving to Fiat Auto, Italy in the year 1999, to manage relations with importers. From 2002, back in Poland she served as the Alfa Romeo Country Manager, and from 2006 until 2009 as the Fiat Professional Country Manager. In 2009, she was appointed the Managing Director of Fiat Auto CR in Czech Republic. In 2012, she went back to Italy and became the Marketing Planning Manager for Lancia/Chrysler for the EMEA Region. In 2014 she returned to Poland, moving to the financing sector; she took the position of the Sales & Marketing Manager of Fiat Bank Polska and the role of Vice President of the Management Board of the Bank. She also became the President of FCA Leasing Polska. In 2020, she contributed to the structural change of the Bank into a Branch of FCA Bank, which she manages as CEO until now. Additionally, she acted as a Management Board Member of Leasys Polska until March 2023. In March 2022 she also became the President of the Management Board of the newly created FCA Leasing Polska, recently renamed as Drivalia Lease. In April 2023, she confirmed her role as Country Manager for CA Auto Bank SpA Oddział w Polsce, a position she had already held at FCA Bank Oddział w Polsce since February 2019.

Lucyna Bogusz is a graduate of the University of Wrocław, in Foreign Languages. In 2009 she received a Master's Diploma from HEC Paris & SGH Warsaw School of Economics, from Business Management and Administration.
