

Drivalia launches CarCloud MG, the subscription to green vehicles from Morris Garages

- The MG EHS and MG Marvel R electric SUVs have joined the CarCloud family, the popular monthly car subscription service with over 30,000 satisfied users.
- Activable on Amazon and at Drivalia Mobility Stores, the plan allows users to book or exchange one of the included models with just 48 hours' notice.
- Available initially in Rome, Milan, and Turin, CarCloud MG marks the first step in a broader collaboration between Drivalia and the renowned British brand.

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Drivalia's mobility of the future travels toward the green transition. The CA Auto Bank Group's rental, leasing and mobility company is launching **CarCloud MG**, a new monthly subscription plan dedicated to **MG EHS and MG Marvel R, two electric vehicles by MG Motor**, the renowned British brand about to celebrate its centennial, part of the SAIC Motor Group

With the addition of the C-SUV plug-in hybrid **MG EHS**, with its bold and sporty look, and the flagship **MG Marvel R**, a fully-electric elegant and spacious SUV, the CarCloud family of sustainability-driven plans is expanded. The car subscription chosen by **more than 30,000 users** in 4 European countries (Italy, France, Spain, and Portugal) can be easily activated by purchasing the subscription voucher for €249, available on **Amazon** or at participating **Drivalia Mobility Stores**, and converting it on the CarCloud website. Once activated, you can enjoy driving the MG EHS and MG Marvel R models on a subscription basis for €599 and €899 per month, respectively.

The plan, designed for individuals and independent professionals, can be **renewed monthly** up to a maximum of one year, with a minimum duration of 30 days, after which it can be **cancelled without penalty**. Once the subscription is activated, it will be possible to book the vehicle, as well as change it, **with 48 business hours' notice** at participating Mobility Stores.

The subscription, **initially active in Rome, Milan and Turin**, includes 1,000 km per month and all services for driving in total peace of mind, including third-party liability, Kasko and theft insurance, routine and non-routine maintenance.

The new CarCloud MG plan marks the **beginning of a more structured collaboration between Drivalia and MG**, in line with the companies' shared strategy to develop innovative mobility solutions that promote sustainability.

This launch further reinforces Drivalia's commitment to driving the green transition, thanks also to its extensive **network of proprietary charging stations**, the largest in Italy.

Contacts:**Alessandra Pallottini**

PR e Ufficio Stampa

MG MOTOR ITALY

Mobile: +39 347 4730159

alessandra.pallottini.consultant@mgmotor.it**Drivalia**

Drivalia is the rental, leasing and mobility company of the CA Auto Bank group, itself part of Crédit Agricole Consumer Finance. Established in 2022, following the rebranding of Leasys Rent operations, Drivalia aims to become one of the leading players in the new mobility sector in Europe.

The company offers a comprehensive and innovative system of mobility services. Drivalia has launched CarCloud, the first car subscription in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.

For more information:

www.drivalia.com

MG – we have a long story to tell

With a history dating back to 1924, MG is the iconic British automotive brand, famous for producing exciting, value-for-money sports cars that are always fun to drive. From the original MG 14/28 Super Sports, designed by the legendary Cecil Kimber, to today's all-electric MG5 EV, MG has always been innovative, always radical, and always fun! Since 2007 MG has been one of the brands of the SAIC Motor Group, one of the ten largest manufacturers in the world, and today represents one of the fastest growing automotive brands in Europe. With a range consisting of five models, hatchback, SW and SUV bodies and powered by electric, plug-in hybrid and gasoline powertrains, it offers well-equipped, practical and affordable cars. Designed and developed in style centers in Marylebone, London, and Shanghai, they are produced in state-of-the-art plants in several countries. Today's MGs are quality cars that are comfortable, spacious, technology-rich, and perfect for modern life. With a nationwide network of 55 dealers and more than 100 points of sale, MG is accessible to customers throughout the country with professional sales and service. All new MGs are covered by a comprehensive 7-year warranty. MGs are now sold worldwide and in Western Europe.

www.mgmotor.eu/it-IT/