

## IAA Mobility 2023: Crédit Agricole Consumer Finance will attend the trade fair with its subsidiaries Crédit Agricole Auto Bank, Drivalia and Creditplus

- **Crédit Agricole Consumer Finance's ambition to be the leader in green mobility in Europe will be reaffirmed at the Munich trade fair, from September 5 to 8, in a large 360 m2 stand (Hall B3, no. C21).**
- **The Group will present its business model as a provider of access to all mobility solutions: credit, manufacturers' and distributors' captive, LTR, short term rental, subscriptions, car sharing, charging stations.**
- **Its stand will host Creditplus, specialist in consumer credit in Germany and expert in automotive financing on this market; CA Auto Bank, an independent and multi-brand pan-European leader in the financing and leasing of vehicles; and Drivalia, the mobility company of the CA Auto Bank group that, given the upcoming opening of its German branch, will display the full range of its leasing, rental and mobility products.**

*Massy – Turin – Stuttgart, 10 July 2023*

Together for the future of green mobility: **Crédit Agricole Consumer Finance** and its subsidiaries announce their participation in the 2023 edition of the **IAA Mobility**, one of the most important automotive expos in the world. After the success of the first edition (over 400,000 visitors in 2021), the Group will take part in the event in **Munich, from September 5 to 8**, to showcase the future of mobility.

**CA Auto Bank, Drivalia** and **Creditplus** will be alongside CA Consumer Finance, jointly affirming the Group's ambition to be the **European leader in green mobility**, standing out as the main player able to address the evolving mobility landscape and energy transition challenges. All these companies, gathered under the "**CA Mobility**" label, will be present at a large **360 m2 stand in the Hall B3** (no. C21).

The CA Consumer Finance's participation in the event is a significant aspect of Crédit Agricole Group's commitment to meeting all customers' mobility needs, through a **full range of mobility solutions**, from financing to rental products, with a strong focus on sustainability. CA Consumer Finance aims to finance half of all new green vehicles (electric or hybrid) by 2025 and to reduce the carbon footprint of its automobile financing by 50% by 2030.

**CA Auto Bank**, evolved out of FCA Bank, will take part in the event alongside **Drivalia**, its mobility company, which will soon open a branch in Germany. Together, they will introduce their financial services and mobility solutions, which are designed to make access to zero- and low-emission vehicles increasingly democratic and affordable for everyone. The Bank has the ambition for 80% of its new vehicle portfolio to be fully electric or hybrid by 2030.

**Creditplus'** ambition is to make a significant contribution to the ecological and social transformation of the German economy and to support the expansion of electric mobility. The bank is thus enlarging its range of products with tailor-made car financing and is also characterised by its captive and non-captive expertise (1st place in the AUTOHAUS BankenMonitor 2022 in the "non-Captive" category), as well as its know-how in the areas of lending and leasing. As part of its Go-Green initiative, Creditplus offers sustainable financing solutions to support its partners and help them reduce the environmental footprint of their activities.

*"Our presence in Munich reaffirms our ambition to become a European leader in green mobility. Banks play a crucial role in driving the transition to electric and hybrid vehicles, ensuring accessibility to as many people as possible. We address these challenges with the transformation of Crédit Agricole Consumer Finance, which relies on several international pillars, including CA Auto Bank, and our local markets. This allows us to cover the entire green mobility value chain across 19 countries"* said **Stéphane Priami**, CEO of CA Consumer Finance.

#### **About Crédit Agricole Consumer Finance**

Crédit Agricole Consumer Finance, a subsidiary of the Crédit Agricole Group, specializes in financing for individuals and provides access to all mobility solutions in Europe. It distributes directly, at the point of sale or on the e-commerce platforms of its partners, a wide range of financing solutions - depreciable credit, revolving credit, leasing and repurchase of credit - with associated services including insurance, fractional payment and services dedicated to mobility, with the aim of meeting the challenges of energy transition in mobility, housing and consumption. Its financing solutions and services are offered in France via Sofinco, in Italy via Agos, in Germany via Creditplus, in Portugal via Credibom, in Spain via Sofinco Espana, in Morocco via Wafasalaf, and in China via GAC-Sofinco (car financing only). Crédit Agricole Consumer Finance aims to be a European leader in green mobility and offers a continuum of all mobility solutions in the 19 countries where it operates (leasing, medium and short-term rental, subscription, car-sharing, installation of charging stations...). It relies on the joint venture with Stellantis, the 100% integration of CA Auto Bank and Drivalia and the development of automotive financing in its historical entities in Europe and in the Regional Banks of Crédit Agricole and at LCL via Agilauto. CA Consumer Finance acts every day in the interest of its 16.7 million customers and of society. As of December 31, 2022, CA Consumer Finance managed €103.1 billion in outstanding loans.

To know more: [www.ca-consumerfinance.com](http://www.ca-consumerfinance.com)

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#### **CA Auto Bank S.p.A.**

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Consumer Finance, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 17 European countries (Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 1,900 employees.

Through **Drivalia**, the Group's rental and mobility company, the Bank provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rental for all durations. Drivalia deals with mobility in all its facets, providing innovative mobility plans that combine flexibility, digital use, on-demand approach and sustainability. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.



  
AUTO BANK



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For more information:

[www.ca-autobank.com](http://www.ca-autobank.com)

[www.drivalia.com](http://www.drivalia.com)

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**Creditplus Bank AG**

*Creditplus Bank AG is a highly specialized consumer credit bank with the business fields of sales financing, direct business, partner banking and dealer financing. The credit institution with its headquarters in Stuttgart has 20 branches and more than 700 employees nationwide. Among other things, Creditplus Bank offers customized loans for car financing. As a automotive bank, Creditplus Bank is a successful partner and is ideally positioned for dealership financing. In the last survey carried out by AUTOHAUS online and the market research institute PULS, the bank was awarded first place in the category "Independent Car Banks". In addition, Creditplus Bank cooperates with numerous dealers in the four-wheel and two-wheel segment and is a financing partner for the leading online platforms in the automotive sector in Germany. The bank has a multi-channel system that connects the distribution channels of branches, the Internet, sales financing, merchant financing and partner banking.*

For more information:

[www.creditplus.de](http://www.creditplus.de)

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