



Drivalia supports the Kappa FuturFestival as Mobility Partner

Turin, July 5, 2024

Drivalia, the rental, leasing and mobility company of the CA Auto Bank Group, is once again the mobility partner of the prestigious Kappa FuturFestival, one of the leading daytime electronic music events of the summer.

The festival will take place from **July 5 to 7** in Turin's Dora Park and will be the 11th edition of an event that last year attracted more than 100,000 participants.

Drivalia will support the event by providing the organizing team with premium and **plug-in hybrid** vehicles from its fleet, helping to promote sustainable mobility in the region. In addition, employees of CA Auto Bank and Drivalia will receive a 15% **discount** on tickets, thanks to the companies' long-standing partnership with the festival.

Drivalia is also offering a **special promotion**: until July 7, 2024, customers who book a minimum 3-day rental between July 1 and July 8 at the Drivalia Mobility Stores in Turin, Milan and Rome will receive a free 1-day rental.

In order to drive to the event in a sustainable way and in the full spirit of sharing, the organization has made available a **parking area** dedicated to **E+ Share**, Drivalia's car-sharing service.

Drivalia

Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility. In fact, thanks to the more than 1,600 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2024.

For more information:

www.ca-autobank.com

www.drivalia.com