



Digital Factory: over 150 projects analyzed by CA Auto Bank

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Since the end of 2023, CA Auto Bank's **Digital Factory** platform has continued to explore new solutions developed by Italian and international startups. In collaboration with **I3P**, the incubator of the Politecnico di Torino, we have identified more than 150 innovative projects in the fields of artificial intelligence, banking, mobility, digitalization and sustainability.

Our mission

CA Auto Bank, the Mobility Bank for a Better Planet, is always looking for startups and SMEs that can facilitate the digital transformation of the Company. The goal is to improve the customer experience, pursue responsible growth, and create value for the planet.

Ongoing participation

Digital Factory is an ongoing initiative that is part of the Crédit Agricole Personal Finance & Mobility Group's Start&Pulse program, which focuses on open innovation.

Projects can be submitted at any time, free of charge, on the Digital Factory website.

In the first half of 2024, more than 50 projects were selected for in-depth technical evaluation by I3P. These solutions are evaluated based on the company's maturity, benefits compared to other market solutions, interest in the area addressed and applicability for CA Auto Bank. The most promising will develop a business case with Digital Factory.

The projects that are of utmost interest to CA Auto Bank range from solutions to optimize internal processes and strengthen anti-fraud systems to innovative solutions in Remarketing and Climate Risk.

The selected startups and SMEs will present their solutions to CA Auto Bank's management, with the possibility of developing a joint Proof of Concept (PoC) that will provide an opportunity to test ideas in the field and pave the way for deeper collaboration with an international entity. CA Auto Bank continues to invest in innovation to remain at the forefront of digital transformation and sustainable mobility.

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Consumer Finance, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 18 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

For more information:

www.ca-autobank.com