



## CA Auto Bank Belgium announces new partnership with smart

*Brussels, September 11, 2024*

CA Auto Bank is proud to announce a **new partnership with smart**, known for its iconic city cars and now fully dedicated to **100% electric SUVs**. This collaboration highlights their shared commitment to accelerating the transition to sustainable mobility.

As their financing partner, CA Auto Bank Belgium will offer **financing solutions** to both private and professional customers who wish to purchase a smart.

The partnership kicks off with a striking Out-Of-Home campaign featuring the **new smart #3** with a monthly price from CA Auto Bank Belgium. This campaign also highlights the attractive financing option they provide for this fully electric model.

With this new partnership, CA Auto Bank **expands its network** of partners in Belgium and strengthens its position as an independent, multi-brand player in vehicle financing and the mobility sector.

This collaboration further emphasizes our commitment to making green mobility more accessible. Daniela Beriava, Country Manager CA Auto Bank Belgium, stated: "We are excited about the opportunities this new partnership offers, significantly advancing our mission to become the mobility bank for a better planet."

### **CA Auto Bank S.p.A.**

*CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Consumer Finance, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 18 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.*

*For more information:*

[www.ca-autobank.com](http://www.ca-autobank.com)