

Salone Auto Torino 2024: CA Auto Bank and Drivalia will be present with a stand in Via Roma

- From 13 to 15 September, CA Auto Bank and Drivalia will be present at the event with a stand in the central Via Roma.
- Two electric models will be on display: the DR 1.0 EV city car and the MG4 Electric compact saloon.
- This participation strengthens the historical link between CA Auto Bank and Turin, where SAVA, the first car finance company in Italy and ancestor of the current bank, was founded in 1925.

Turin, 12 September 2024

CA Auto Bank and its rental and mobility company, Drivalia, will participate in the **Salone Auto Torino 2024**, held from 13 to 15 September. The important event will take the form of an evocative open-air walk, free to the public, which will take visitors from Piazza Carlo Felice to Piazza Castello, Piazzetta Reale and Piazza Vittorio, amidst models illustrating the evolution of automotive technology towards efficiency and sustainability.

The Group's stand will be located in the prestigious **Via Roma**, displaying two electric models: the **DR 1.0 EV** city car and the **MG4 Electric** compact saloon. CA Auto Bank and Drivalia will also be present, with informational and promotional material, at the stands of several **partner brands**, namely BYD, Dongfeng, DR, EVO, ICH-X, Jaecoo, Lotus, Omoda, Sportequipe, Voyah and XEV. The Bank will also be represented at the Ferrari stand (through Ferrari Financial Services) and at the McLaren stand, as McLaren Financial Services.

This participation further strengthens the **historic connection between CA Auto Bank and Turin**. The city, which currently hosts the Group's headquarters, was the birthplace in 1925 of SAVA, the first car finance company in Italy and the precursor of today's Bank, created to help people buy automobiles. Today, CA Auto Bank – the new '*mobility bank for a better planet*' - carries forward this mission, aspiring to lead the energy transition within the automotive sector by making zero- and low-emission vehicles more accessible to everyone.

The Group also has numerous collaborations with institutional and cultural organizations in the Piedmontese capital, to promote the region and advocate for increasingly sustainable and responsible mobility. Notable partnerships include those with Ente Turismo Torino e Provincia, the National Museum of Cinema and the recent G7 Climate, Energy and Environment Summit.

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility



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financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 18 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

*Through **Drivalia**, the Group's rental, leasing and mobility company, the Bank provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility. In fact, thanks to the more than 1,800 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2024.*

For more information

www.ca-autobank.com

www.drivalia.com