

At the Letňany Exhibition Grounds, the biggest event about corporate car fleets will take place: Drivalia EXPO & Fleet of the Year 2024

- **More than a hundred of the latest models from dozens of brands will be on display**
- **One of the highlights is the Tesla Cybertruck**
- **The gathering takes place on Tuesday, September 17 and Wednesday, September 18**
- **The first day is for professionals, the second day for the general public**
- **Admission is free**

Prague, September 11, 2024

The leader in corporate mobility, Drivalia, has partnered with the specialist magazine Fleet to jointly organize the largest event on corporate car fleets in the country - Drivalia EXPO & Fleet of the Year 2024. It will take place on Tuesday, September 17 and Wednesday, September 18 at the Letňany Exhibition Grounds as part of the FOR ARCH fair, which is visited by tens of thousands of people every year.

Guests from both the professional and general public will be able to view the current range of vehicles from dozens of brands. More than a hundred of the latest models will be on display in the area in front of the exhibition entrance.

"We are not just limited to passenger cars; there will also be attractive representatives of the light commercial vehicle category. Their presentation has been prepared in cooperation with the magazine Transport and Logistics," says Martin Brix, General Manager of Drivalia Lease Czech Republic.

New market models such as the Audi Q6 e-tron, Kia EV9, the modernized Škoda Enyaq, Volkswagen ID. Buzz, Ford Bronco, Renault Symbioz and Rafale, or the completely new generation of Hyundai Santa Fe will be presented on the exhibition grounds.

The first day of the meeting will be reserved for invited clients and other business partners of Drivalia, who will have the opportunity to test drive passenger cars, familiarize themselves with the exhibited LCVs, participate in the voting for the Fleet Car of the Year, and win one of several exciting prizes.

On the second day, Drivalia will open the event to the general public. Visitors will be able to view the cars at the area in front of the Letňany Exhibition Grounds. Admission is free without the need to purchase a ticket to the FOR ARCH fair. One of the attractions of the second day will be the Cybertruck – the futuristic electric vehicle from Tesla.

Electromobility will be a major theme of the event. Twenty of the latest electric models will be available for viewing and test drives. Interesting seminars and workshops are prepared for invited professionals. Vehicles will be charged by fast chargers.

As part of the partnership with the fDrive.cz portal, the Electric Car of the Year will be chosen based on voting by fleet managers and the public. The winner will be announced at the ČEZ stand at the E-Salon.



DRIVALIA

PRESS RELEASE

"Our goal is for visitors to get a comprehensive picture of the current trends in the automotive and fleet management fields. Not only experts professionally involved in fleet management will enjoy the event, but also regular visitors. Due to its size and thematic scope, this will be a truly unique event that no car enthusiast should miss," says Martin Brix.

Drivalia belongs to **CA Auto Bank S.p.A.**, a universal bank wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multibrand player in the vehicle financing, leasing, and mobility sectors. It provides a full range of credit and leasing solutions as well as insurance services. The credit products, leases, or rentals and mobility financing offered by CA Auto Bank are specifically designed for dealer networks, private customers, and corporate fleets. CA Auto Bank is represented in 18 European countries and also in Morocco, with a total of over 2,600 employees. Through the Drivalia brand, it offers a full range of solutions: from electric vehicle sharing to innovative subscriptions and car rentals for various durations.

Drivalia addresses mobility in all its aspects and provides innovative plans that combine flexibility, digital usage, on-demand access, and sustainability. In June 2019, it launched Mobility Stores, physical outlets where customers have access to all of the company's services. With the opening of the first fully electrified Mobility Store at Turin Caselle Airport in 2020, followed by many others, Drivalia became a key operator in sustainable mobility as well. With more than 1,800 charging stations installed at all stores, Drivalia actually has the largest private charging station network in Italy. The electrification project continues in other European countries where Drivalia operates.

More information: www.ca-autobank.com, www.drivalia.com

Media contact: Pavel Hálek, tel. 602 346 551, e-mail: halek@medialni.cz