

Paris Motor Show: Crédit Agricole Auto Bank and Drivalia together for the future of mobility

- From October 14 to 20, the two companies, which are part of the CA Personal Finance & Mobility Group, will attend the prestigious Paris Motor Show with a 650-square-meter stand in Hall 4.
- On display will be five fully electric models from partner brands GAC Motor, Tesla, Dongfeng, MG Motor, and Cadillac, which have established significant business partnerships and joint ventures in Europe and Asia with the French Group.
- The stand will feature Drivalia's Green Garage, a special area where visitors will be able to test an interactive platform that allows them to create the electric vehicle of their dreams using AI.
- Several conferences open to the public will be hosted from Tuesday 15 to Friday 18 October at the stand, to discuss the electric mobility of tomorrow with economists, engineers, NGOs, manufacturers, energy players, etc.

Turin, October 10, 2024

From October 14 to 20, Paris will host the 90th edition of **Mondial de l'Auto**, one of Europe's most prestigious automotive events. **Crédit Agricole Auto Bank** and its leasing and mobility company, **Drivalia**, will participate, reaffirming their commitment to becoming key international players in the new-mobility service sector.

CA Auto Bank and Drivalia will share a **650-square-meter stand in Hall 4** with **Crédit Agricole Personal Finance & Mobility**, the sole shareholder of both companies. With its presence at the event, CA Personal Finance & Mobility reaffirms, together with its entities, its ambition to be the European leader in electric mobility while positioning itself as a player addressing new mobility needs and the challenges of energy transition.

On display will be **five fully electric models** from partner brands: a **GAC Aion Hyptec SSR**, a **Tesla Model 3 Performance**, a **Dongfeng MHero 1**, an **MG Cyberster**, and a **Cadillac Lyriq**. These vehicles represent significant business partnerships and joint ventures established in Europe and Asia by the French Group and its subsidiaries - CA Auto Bank, Drivalia, and Agilauto - also present at the stand.

The large stand will set the stage for a busy schedule of activities and meetings, including a **special initiative based on artificial intelligence: Drivalia's Green Garage**. Thanks to an advanced AI-powered system, the Green Garage allows users to create a digital version of their "dream car" by answering a series of personalized questions. After configuring their ideal car, users will receive a selection of electric vehicle rental offers from the Drivalia catalog that match the model imagined.

Drivalia's Green Garage includes a wide range of electric vehicles, designed to meet all mobility needs: from iconic and established brands like Tesla, Mazda, Audi and Lotus to newer brands like BYD, Dongfeng and Omoda, with models ranging from agile city cars (like MG 4 full electric

and BYD Atto 3) to elegant sedans (like the Tesla Model 3 and the Polestar 2), SUVs (like the Tesla Model Y and the Cadillac Lyriq), to luxury models (like the Porsche Taycan, Lotus Emeya, Voyah Dream and Dongfeng MHero 1).

Designed to bring users closer to sustainable mobility in an immersive and interactive way, the Green Garage will then be available on the Drivalia website, offering an even wider audience the opportunity to live a unique experience, between desire and reality.

7 conferences to shape the future of electric mobility

From Monday, October 14 to Friday, October 18, 2024, seven conferences will be hosted at the CA Personal Finance & Mobility stand to address electric mobility from all angles with guests. These conferences will be accessible to all visitors to the show:

- Monday, October 14 from 3:00 p.m. to 3:30 p.m. – **Presentation of the CA Mobility Services catalogue** (deliveries, guarantees, charging stations, car sharing, etc.).
- Tuesday, October 15 from 2:00 p.m. to 2:45 p.m. – Conference **“Are we ready for a 100% electric future?”** with Virginie Boutueil, researcher in socioeconomics of mobility, and Bernard Jullien, academic and economist.
- Wednesday, October 16 from 10:30 a.m. to 11:00 a.m. – Conference **“Electric vehicle: let’s sort out the truth from the lies”** with Antoine Herteman, President of Avère, Julien Robert, Vice-President of Sales and Network of Saic Motor France, and Leo Larivière of the NGO Transport & Environnement.
- Wednesday, October 16 from 11:30 a.m. to 12:00 p.m. – Conference **“The current passes: when electric reinvents driving pleasure”** with Nicolas Meunier and Lionel Robert, automotive journalists.
- Thursday, October 17 from 1:30 p.m. to 2:00 p.m. – Conference **“Cities, countryside, what geography for electric?”** with Marc Mortureux, General Director of the PFA, and Olivier Dubois, Director of electric mobility at EDF.
- Thursday, October 17 from 2:15 p.m. to 2:45 p.m. – Conference **“The shift to electric: an opportunity for accessibility?”** with Charlotte de Vilmorin, Chief Public Affairs Officer of Newav, and Pierre Folliot, CEO of Newav.
- Friday, October 18 from 2:00 p.m. to 2:30 p.m. – Conference **“Company: key link in electrification”** with Leo Larivière from the NGO Transport & Environment, and Pascal Pavard, Head of the EDF vehicle fleet.

[Subscription link](#)

Press conference at the CA Mobility stand (Hall 4 – A41) on October 14 from 12:15 p.m. to 12:30 p.m.

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 18 European countries (Austria, Belgium, Czech Republic, Denmark,



DRIVALIA

Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

*Through **Drivalia**, the Group's rental, leasing and mobility company, the Bank provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility. In fact, thanks to the more than 1,800 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2024.*

For more information:

www.ca-autobank.com

www.drivalia.com