

Drivalia is Silver Sponsor of World Travel Market 2024, the leading trade fair for the travel and tourism industry

- The company will be present with a 72-square-meter stand (S4-224), which replicates a Drivalia Mobility Store.
- A BYD Dolphin, a symbol of the transition to zero-emission mobility, will be on display.

London, October 31st, 2024

Drivalia-branded mobility will once again be on display on an international stage, as the CA Auto Bank Group's rental, leasing, and mobility company will attend the **44th edition of the World Travel Market**. This premier global event for travel and tourism will be held from **November 5-7, 2024, at ExCeL London**, where hundreds of exhibitors and travel industry leaders from around the world will convene.

As a **Silver Sponsor of the event**, Drivalia will feature a **72-square-meter stand (S4-224)** replicating a Drivalia Mobility Store, an exhibition space representing one of over 800 fully electrified physical locations across Europe.

The stand will give visitors the opportunity to discover Drivalia's comprehensive mobility solutions, emphasizing electric and sustainable vehicles. A highlight will be the **BYD Dolphin**, a compact and versatile electric city car featuring advanced technologies for maximum energy efficiency.

Throughout the event, Drivalia will engage with tourism professionals, presenting its innovative and sustainable products and services tailored to meet the evolving mobility needs of the leisure sector.

Drivalia

Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator also in sustainable mobility. In fact, thanks to the more than 1,800 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2024. For more information:

www.drivalia.com