



CADILLAC

PRESS RELEASE

CA Auto Bank announces new financial services solutions for Cadillac customers

- The Bank, part of Crédit Agricole Group, will partner with GM Financial, General Motors' captive financing subsidiary.
- CA Auto Bank will offer its financial solutions to support private and business customers in purchasing the Cadillac LYRIQ, the brand's flagship electric SUV.
- This will be offered to customers in France and Switzerland.

Turin, November 5, 2024

Crédit Agricole Auto Bank continues to establish itself as a key player in sustainable mobility. The Bank, controlled by CA Personal Finance & Mobility, has entered into a **strategic agreement with GM Financial** to offer financial services solutions in **France and Switzerland**.

The agreement marks a new chapter for the luxury electric mobility sector, with an initial focus on the **Cadillac LYRIQ**, the brand's flagship electric SUV and Cadillac's first fully electric model.

The collaboration includes **offering financing and leasing solutions for retail and business customers** in both countries. CA Auto Bank will also support GM Financial by providing **operating leasing**, a product that ensures flexibility and easy access to Cadillac's premium electric SUV.

The **LYRIQ** offers a high-performance premium experience combined with the latest in automotive technology. The model embodies Cadillac's iconic innovation and is designed to set a new standard for premium electric vehicles, blending cutting-edge technology with performance: the 12-module, 102-kilowatt-hour battery pack and GM's purpose-built electric motors, power electronics, and controllers provide an estimated range of 530 km on a full charge and 528 horsepower.

"GM Financial Europe is excited to collaborate with CA Auto Bank, a market leader, to offer innovative financial solutions that make it easier for our customers to access the premium standard and performance of Cadillac's all-electric LYRIQ. This partnership reflects our shared commitment to driving the future of sustainable mobility across Europe, offering flexible, accessible, and premium experiences to our customers as we continue our journey towards an all-electric future" stated **Greg Linsler, Senior Director of European Operations at GM Financial**.

"We are proud to stand alongside a prestigious and innovative brand like Cadillac in this electric venture. This partnership confirms our commitment to promoting sustainable and innovative mobility across Europe, offering flexible and accessible financial solutions to customers who seek the best in terms of technology and design" said **Giacomo Carelli, CEO and General Manager of CA Auto Bank**.



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CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Cr dit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 18 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

For more information

www.ca-autobank.com

General Motors

General Motors (NYSE:GM) is driving the future of transportation, leveraging advanced technology to build safer, smarter, and lower emission cars, trucks, and SUVs. GM's Buick, Cadillac, Chevrolet, and GMC brands offer a broad portfolio of innovative gasoline-powered vehicles and the industry's widest range of EVs, as we move to an all-electric future.

Learn more at GM.com.