



DRIVALIA



Drivalia renews its partnership with Olimpia Milano, delivering the new Voyah Free to the Italian basketball champions

- The CA Auto Bank Group's mobility and rental company provides the players with a fleet of Voyah Free, the electric SUVs from the premium Voyah brand.
- Commitment, innovation, and sustainability are the shared values that unite Drivalia, Olimpia Milano, and Voyah in their journeys of growth and success.

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After being confirmed as the Official Mobility Partner of **Pallacanestro Olimpia Milano** for the second consecutive year, **Drivalia** solidifies its collaboration with the team - one of the most prestigious in Europe - by introducing an exciting new initiative. The mobility and rental company of the CA Auto Bank Group will provide the players with a **fleet of Voyah Free SUVs**, 100% electric vehicles from the premium brand of Dongfeng Motor Corporation, one of China's "Big Four" automotive giants.

The Voyah Free combines cutting-edge design, impressive range, and premium performance, embodying Drivalia's commitment to advancing sustainable mobility, even within the world of sports.

"We are happy to continue our sports journey with Drivalia, a reliable, environmentally conscious, and forward-thinking partner," said **Christos Stavropoulos, General Manager of Olimpia Milano**.

"For us at Drivalia, it is an honor to support Olimpia Milano, a winning team that resonates with basketball fans and shares the values of excellence and innovation that are at the heart of our mission", said **Claudio Catania, Country Manager of Drivalia Italy**. *"To promote a more sustainable and responsible approach to mobility, we believe it is crucial to connect with people through sports and cultural initiatives that inspire and engage communities".*

"We are very honored to stand by a sports excellence like Olimpia Milano, thanks to Drivalia. With our 100% electric Voyah Free SUVs, we aim to provide the players with the all the comfort, advanced technology, and environmental responsibility that our Brand can offer in their daily transportations" added **Bruno Mafrci, CEO of Car Mobility and DF Italia**.

Drivalia will also take center stage as the **match sponsor of the December 1 game**, when Olimpia Milano will face Bertram Derthona Tortona at the Unipol Forum. This will be a special occasion to celebrate the partnership and strengthen our connection with fans.



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Drivalia

Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator also in sustainable mobility. In fact, thanks to the more than 1,800 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2024. For more information:

www.ca-autobank.com

www.drivalia.com

Car Mobility Srl is the exclusive importer for Italy of the **DongFeng** and **Voyah** brands.

Voyah

Voyah is the flagship brand of the Dongfeng Group. Launched in 2020, it specializes in premium electric vehicles and is rapidly expanding in Europe as well, offering cutting-edge models such as SUVs and luxury electric sedans. Voyah's vision is to redefine sustainable mobility with innovative technologies and high-quality design. Its mission is to provide exceptional driving experiences, contributing to a greener and smarter future through electrification and continuous innovation.

Dongfeng Motor Corporation

Founded in 1969, with its headquarters in Wuhan, China, Dongfeng Motor Corporation is one of China's leading automotive manufacturers and has expanded its presence in Europe, offering a range of models including electric cars, SUVs, and commercial vehicles. Dongfeng's vision is to become a global leader in the automotive industry through technological innovation and environmental sustainability. Its mission is to provide customers with high-quality vehicles that improve mobility and daily life, contributing to social and environmental progress.

Pallacanestro Olimpia Milano

Founded in 1936, Pallacanestro Olimpia Milano is the most successful basketball club in Italy. Its impressive record includes 31 Scudetti, nine Italian Cups, five Italian Super Cups, three European titles, three Cup Winners' Cups, two Korac Cups, and one Intercontinental Cup. The team made history in 1987 by playing the first official game in America against an NBA team and again in 2015 with the first official game in America between two EuroLeague teams.

Olimpia Milano's legacy is reflected in its remarkable honors: five members inducted into the Springfield Basketball Hall of Fame, six in the FIBA Hall of Fame, and recognition as part of both the Italian Hall of Fame and the Italian-American Hall of Fame in Chicago. The club has inducted 43 legends into its own Hall of Fame, and four jersey numbers (8, 11, 18, 36) have been retired in tribute to iconic figures such as Mike D'Antoni, Dino Meneghin, Sandro Gamba, Arthur Kenney, and Dan Peterson.

The team plays its home games at the Forum di Assago, the largest arena in the Italian Serie A, and has led the league in attendance since 2014, with an average of 10,000 spectators per game. Beyond the court, Olimpia Milano is deeply engaged in social initiatives, earning four European-level awards for its support programs. Since 2008, its Armani Junior Program has combined education and basketball, partnering with over 100 clubs nationwide. Its youth sector is among the most prestigious in Europe, boasting 25 national titles. Olimpia Milano has been owned by Giorgio Armani since 2008.