



CA Auto Bank Group and Museo dell'Automobile: 100 Years on the Road to Sustainable Mobility

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A prestigious bond and a shared commitment to a more sustainable future: CA Auto Bank and Drivalia announce their partnership with the Museo Nazionale dell'Automobile (MAUTO), one of the world's most prominent institutions dedicated to four-wheel mobility.

The beating heart of this partnership is in Spazio Futuro, an innovative interactive space developed in synergy with the Museum's scientific partners. As project partners, CA Auto Bank and Drivalia will offer visitors engaging installations designed to stimulate reflection on the environmental impact of our daily commute and the cars of tomorrow.

Inside Spazio Futuro, visitors will be able to interact with:

- a dedicated carbon footprint tool, to understand the environmental impact of their mobility choices;
- the Drivalia AI Garage, a unique experience powered by artificial intelligence, which recommends the ideal electric car based on individual preferences.

In the section of the museum dedicated to the 1930s, an interactive totem retraces the 100-year history of CA Auto Bank. The journey began in 1925 in Turin with the founding of SAVA (Società Anonima Vendita Autoveicoli) and continues through a century of growth into an international group, now boasting over 60 partnerships with prestigious brands across diverse mobility sectors.

This strategic partnership comes on the eve of another important landmark: the centenary of CA Auto Bank, which will be officially celebrated at Mauto on April 28.

With this unique blend of heritage and forward-thinking innovation, CA Auto Bank and the Museo Nazionale dell'Automobile di Torino open a new chapter in the story of mobility—one that looks to the future with deep awareness of the past and a steadfast commitment to sustainability.